



Press Release: 20 December 2006 – for immediate release

Nappyvalley.co.uk nominated for Yahoo! Finds of the Year 2006 Award

Nappy Valley Ltd today announces its website www.nappyvalley.co.uk has been shortlisted for Yahoo!'s Finds of the Year 2006 Awards. There are 11 categories and nappyvalley.co.uk has been nominated in the Innovative section.

Yahoo! will conduct a public vote to find the ultimate winner in each category, to be announced in the New Year.

For any additional information please contact Joanna Pearce (Managing Director) on 07801 294919 or email jo@nappyvalley.co.uk.

Note to editors

Nappyvalley.co.uk was launched in September 2006 to provide a simple and easy way for parents and parents-to-be to trade second-hand baby goods; prams, cots, highchairs etc. There is a strong second-hand market for these items as they can cost a fortune to buy new (especially when you consider the short life span) and are often too bulky to store in the house.

The unique selling point of Nappy Valley is its local aspect. A distance calculator sorts all search results by distance from a UK postcode allowing parents to trade with local families. By recycling used items and saving petrol, postage and packing costs, families feel they are doing their bit for the environment too!

